

OLGA SOLLEDER

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Objectives

- Produce innovative research contributing to evidence-based policy-making for development and economic growth,
- Be empowering leader building teams that value commitment, cooperation and results, and
- Make contribution to the world by bringing my aspirations and skills to a change-oriented organization.

Professional experience

2015 – current International Trade Centre (ITC) UN/WTO, Geneva, Switzerland

Economist

- Coordinate the production of the annual flagship publication of the International Trade Centre. The report focuses on the performance of small and medium-sized enterprises (SMEs) in international markets by combining data analysis, academic insights, views from leading practitioners and real life case studies to paint a comprehensive picture of SMEs in the global economy.
- Design and produce empirical research contributing to evidence-based policymaking in the area of trade, competitiveness and private sector development.
- Engage with stakeholders from governments, international organizations, academia, media and the private sector.
- Analyze and visualize data; design new datasets; design and produce indicators for international benchmarking and informed policy making.
- Supervise consultants conducting or contributing to research.

2010 – 2015 International Trade Centre (ITC) UN/WTO, Geneva, Switzerland

Market Analyst (Publications, capacity building, web tools)

- Managed publication of *the ITC Series on Non-Tariff Measures (NTMs)*
(<http://www.intracen.org/itc/publications/publications-catalogue/?taxid=2267>)
 - Developed indicators and methodology for policy analysis based on survey data
 - Designed production workflow and Terms of References for contributors
 - Wrote the first report in the series as a benchmark for subsequent papers
 - Coordinated staff and external consultants to ensure quality and consistency
 - Promoted reports through press releases, presentations and social media channels
- Managed company-level surveys on non-tariff measures in selected countries
(<http://www.intracen.org/ntm/>)
 - Contributed to the survey design and methodology
 - Built partnership with governments, trade promotion agencies and other national stakeholders prior to the launch of the survey
 - Trained local companies on NTMs and survey implementation; contributed to the development of the training materials
 - Organized public-private dialogues for disseminating NTM survey results and elaborating policy options for improving market access and trade facilitation
 - Organized ITC Seminar “NTMs: Challenges and the Road Ahead” (content and speaker liaison).
- Developed and delivered capacity building activities to governments, companies, and industry associations in more than 20 countries.

- Lead the development of indicators on non-tariff measures and their visualization.
- Lead the development of a platform for Euro-Mediterranean Trade and Investment Facilitation mechanism comprising of a market analysis tool and a problem solving network of local institutions.
- *Enhanced my ability to work under pressure and tight deadlines and deliver excellent results in a challenging multi-stakeholder environment; developed capabilities to train and lead team members.*

2007 – 2010

International Trade Centre (ITC) UN/WTO, Geneva, Switzerland

Market Access Consultant

- Redesigned an analytical web tool for market analysis (<http://www.macmap.org/>)
 - Acted as a key liaison between the technical team, internal and external stakeholders
 - Contributed to fundraising and inter-agency coordination
 - Synthesized user requirements and prepared System Requirements Specification
 - Developed web content and training materials for users of the web tool.
- Analyzed:
 - market access conditions (e.g. preference margins, non-tariff barriers) to develop business strategies for exporters and to brief ITC senior management
 - international trade agreements and prepared simulations of countries' positions for trade negotiations
 - international trade statistics and data on tariff and non-tariff measures
- Built and maintained a network of data providers
- *Further developed my analytical capabilities and critical thinking, self-confidence and ability to take initiative.*

2006 – 2007

United Nations Economic Commission for Europe, Geneva, Switzerland

Consultant for inclusion of gender issues into the economic policies of the Caucasus and Central Asian countries

- Developed partnerships with governmental institutions
- Undertook background research on the relations between gender and economy
- Prepared statistical annexes for publications
- Reported on project progress, including budget
- Monitored EU policies on Central Asia
- *Enhanced my communications, presentations and networking skills, service attitude and ability to work efficiently in multicultural environments.*

Education

2009 – 2013

Graduate Institute of International and Development Studies Geneva, Switzerland

PhD in International Economics, thesis "Three Essays on Export Taxes"

Supervisor: Richard Baldwin, external reader: Bernard Hoekman

Achievements: Magna cum laude

Oct 2013

Oxford University, United Kingdom

Europaem Fellowship undertaken at OxCarre – Oxford Centre for the Analysis of Resource Rich Economies

2005 – 2007

Graduate Institute of International and Development Studies Geneva, Switzerland

D.E.A. in International Relations (Master), dissertation "Resource Curse and Conflict

Recurrence: A Panel Data Estimation of the Impact of Natural Resources on the Onset and Recurrence of Civil Conflict".

- 2004 – 2005 **University of St Andrews, Great Britain**
M.Sc. in International Strategy and Economics, dissertation "The Impact of Institutions on Growth – Institutional Change in Uzbekistan 1991-2004"
Achievements: Chevening Scholarship and Degree with Distinction.
- 1999 – 2004 **Samarkand State University, Uzbekistan**
B.Sc. in Economics (in Russian)
Achievements: Degree with Distinction and "Best Student in Economics 2003" award.

Professional Certification

- 2015 **Management certification:** PRINCE2 Foundations and Practitioner

Selected working papers and publications

All articles are available at <http://olga.solleder.org/publications.html>. My maiden names is Skorobogatova.

[On the Accessibility of Voluntary Sustainability Standards for Suppliers](#) (2016), ITC Working Paper Series, WP-04-2016.E, ITC (with Matteo Fiorini, Bernard Hoekman, Marion Jansen, Philip Schleifer, Regina Taimasova, and Joseph Wozniak).

Related ITC-EUI Policy Report: [Social and Environmental Standards: Contributing to More Sustainable Value Chains](#) (2016).

Contributed to [SME Competitiveness Outlook 2016 : Meeting the Standards for Trade](#) (2016), ITC.

Related VoxEU column: [Meeting the Standard for Trade](#), 19 March 2017.

Contributed to [SME Competitiveness Outlook 2015: Connect, compete and change for inclusive growth](#) (2015), ITC, available in English, Spanish, French and Arabic.

Regulatory and Procedural Barriers to Trade in Kazakhstan: Needs Assessment (2014), New York and Geneva, available in [Russian](#) and [English](#). I led the production of Part II of the report and underlying company survey.

[Panel Export Taxes \(PET\) Dataset: New Data on Export Tax Rates](#) (2013). Working Paper No 7/2013. Graduate Institute of International and Development Studies.

[Trade Effects of Export Taxes](#) (2013). Working Paper No 8/2013. Graduate Institute of International and Development Studies.

[Sri Lanka: Company Perspectives on Non-Tariff Measures](#) (2011). ITC Series on Non-Tariff Measure. ITC (with C. Knebel).

"Non-Tariff Measures" in [Market Access, Transparency and Fairness in Global Trade](#) (2010). ITC, pp.35-44.

"Obstacles to Trade from the Perspective of the Business Sector: A Cross-Country Comparison" in [Global Enabling Trade Report 2009](#) (2009). Eds.: R. Z. Lawrence, M. Drzeniek Hanouz and J. Moavenzadeh, World Economic Forum, pp. 69-76. (with C. Averbek and M. Mimouni).

"Business Perceptions of Changes in Non-Tariff Trade Measures" in [Effective Crisis Response and Openness: Implications for the Trading System](#) (2009). Eds.: S. J. Evenett, B. M. Hoekman and O. Cattaneo, CEPR and the World Bank (with C. Averbek, E. Gamberoni and M. Mimouni), pp. 37-53.

[Mainstreaming Gender into Economic Policies to Reach the Millennium Development Goals in Central Asia](#) (2008). Stocktaking study, United Nations

Software

Stata	Highly proficient in data analysis, regressions, manipulations of large datasets
R	Familiar for statistical computing
MS Office	Highly proficient in all MS Office applications
Operational Systems	Windows, Mac OS, Linux

Languages

Russian	Native
English	Fully proficient, strong writing skills (University education in English)
French	Working level (UN Language Proficiency Examination 2011, corresponds to B2-C1)
Spanish	Intermediate (B1)
Uzbek	Basic
German	Basic

References

[Richard E. Baldwin](#)

PhD thesis supervisor
Professor of International Economics
Graduate Institute of International and
Development Studies in Geneva

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[Friedrich von Kirchbach](#)

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President of “1% for Development Fund”

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East Strategic Studies (ORSAM);
Lecturer at Istanbul Aydın University;
Former Fellow at Samarkand State University

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